



2015 ANNUAL REPORT





Message from the Board



DEAR FRIENDS,

I am incredibly proud to contribute to Planet Indonesia's 2015 Annual Report. The success and growth of Planet Indonesia over the past 12 months is remarkable for such a fledgling organization. What started out as a simple desire to improve conservation in Borneo has grown into a highly innovative mission to conserve ecosystems by providing market-based incentives to low-income communities. These incentives get to the heart of sustainable development by harmonizing human development, cultural preservation and ecological management.

In pursuing this mission, Planet Indonesia has already created 100 new youth leaders in climate action, conducted the first study on over 200 bird species in West Borneo, and empowered 1500 indigenous women as business leaders. The reason behind Planet Indonesia's rapid success is clear: a passionate and skilled staff that wholeheartedly listens to the needs, desires and values of the communities in which they work.

Of course, the work of Planet Indonesia would not be possible without the international

network of individuals and organizations that have supported it. Planet Indonesia has raised \$16,000 from private donors and over 100,000 in grants and project-related funds in 2015. Looking ahead, Planet Indonesia will expand its best practices to new communities.

By 2018, the organization aims to help 4000 individuals pull themselves out of poverty through green businesses that protect their local ecosystems. Continued support from supporters like you is central to making that happen

There's no doubt that 2015 has been a triumphant first year for Planet Indonesia. By shaping solutions that are mutually beneficial for people and environment, the organization is at the forefront of sustainable climate action that will support generations of life.

Elizabeth Kennedy

President

*Board of
Directors*

Message from the Director



Dear Friends and Readers,

As I sit at the kitchen table, back in the United States, writing to you all after our first year at Planet Indonesia, I can't help but feel overwhelmed with gratitude. I remember sitting in this same position over my morning coffee in December 2014, and feeling excited, terrified, and motivated about the 2015 year. The first year for any not-for-profit is often the toughest, revealing if the organization can compete and rally support on a global -scale.

Reflecting back at our 2015 year I feel a sense of awe in what we were able to accomplish. We are a not-for-profit that facilitates productive economic activities by founding communal businesses to help at-risk

communities who turn to the unsustainable harvest of wildlife and natural resources to cover basic living costs. We are integrating business, education, and economics into the field of environmental conservation and poverty alleviation.

I am happy to publish this report to outline what we have accomplished in 2015, and what we have on the agenda for 2016.

I can't help but stress one point above all else. What we do, how we do it, and our ability to do it is all because of you! From spreading the word, to volunteering, to in-kind donations, to financial contributions, Planet Indonesia pushes forward because of our dedicated group of followers, supporters, and activists. For that, the entire Planet Indonesia family from our U.S. based board to our dedicated staff in Borneo, we thank you for what you have given us in 2015.

With gratitude,

Adam Miller
Executive Director





2015: A Year of Impact and Growth



Planet Indonesia is dedicated to the conservation of earth's ecosystems by facilitating productive economic activities that preserve natural habitats and cultural traditions in poor communities.

THE PROBLEM : POVERTY TRAPS

We address poverty traps and climate change vulnerability that forces communities in times of need to turn to activities that negatively impact the environment or cause them to lose management of natural resources to large corporations and enterprises.

We target communities at risk from climate change and in buffer zones of protected areas that are forced to turn to the unsustainable harvest of wildlife and natural resources to cover basic living expenses.

THE SOLUTION: COMMUNAL GREEN BUSINESSES

We identify sustainable profit-making strategies by founding communal business groups to help individuals increase local income and improve access to savings and loans systems to build local resilience and decrease environmental degradation.

Planet Indonesia provides skill training, mentoring, services, and motivation for communities to realize the sustainable profit-making possibilities within their environment. Helping communities run successful operations exponentially increases community empowerment and maximizes capacity building.



IMPACT IN THE NUMBERS

1500 INDIGENOUS WOMEN REACHED THROUGH OUR ECONOMIC EMPOWERMENT PROGRAM

35 AT-RISK WOMEN TRAINED IN NEW BUSINESS DEVELOPMENT

300 HIGH SCHOOL STUDENTS REACHED THROUGH OUR ENVIRONMENTAL LEADERSHIP PROGRAM

100 FELLOWS JOINED OUR CLIMATE CHANGE LEADERSHIP PROGRAM

14 LOCAL STUDENT PROJECTS SUPPORTED

50 FARMERS EMPOWERED THROUGH OUR AGROFORESTRY PROGRAM

200 BIRD SPECIES MONITORED FOR FIRST TIME IN WEST BORNEO

15 NEW PARTNERSHIPS

75 ANIMAL MARKETS MONITORED IN WEST BORNEO

2015: A
Year of
Impact and
Growth



WE HAD A BIG YEAR WITH A LOT OF IMPACT!



2015 MILESTONES AND HIGHLIGHTS

JANUARY



Planet Indonesia is kicked-off by a \$25,000 donation from the Franciscan Sisters of Mary

MARCH

With funding from the Conservation, Food, and Health Network, we became the first organization to address bird trafficking in West Borneo



MAY

Planet Indonesia wins the prestigious Alumni Engagement Innovation Fund Challenge from U.S. State Department for Climate Change Fellows Program

JUNE



Planet Indonesia launches internship program and receives two Masters Students, Roman and Isabel, from George Washington University

JULY

Launching of new partnership with Indonesian Parrot Project to protect the world's rarest cockatoo



AUGUST



Deccy wins spot at Global Leadership Program through the Coady Institute and departs for 10 program in Canada

OCTOBER

Planet Indonesia announced as a top 9 organization with best practices addressing women's empowerment through UN Women Project Inspire

PROJECT INSPIRE
5 MINUTES TO CHANGE THE WORLD



NOVEMBER

Novi wins full scholarship to INSEAD Social Entrepreneurship Program Professional Development Program in Singapore



What's Happening in 2016?

SCALING-UP OUR IMPACT

We received international recognition for our work this year, and have developed and refined our model. We are now ready to scale.

We have set the goal of having 4000 individuals involved in our programs by 2018 with an estimated indirect impact at over 20,000. By the year 2020 we are on track to have 20,000 direct beneficiaries from our programs with indirect impact well over 50,000 individuals.

These villagers will be engaged in sustainable green business, on pathways out of poverty, and no longer harvesting endangered wildlife and destroying rainforests.

DISCOVERING THE LAST FRONTIER: GUNUNG NIUT

Gunung Niut Nature Reserve [pictured above and below] is one of the last frontiers of Borneo. An 180,000 hectare park with Borneo's second tallest peak is home to some of the world's rarest and most endangered species.

In 2016, Planet Indonesia will begin conservation efforts in this park.

"This offers us a great chance to expand our model and apply it to one of the world's most critical ecosystems." - Adam Miller, Executive Director

Gunung Niut has NEVER been subject to any conservation efforts, and has been hit hard by illegal logging, poaching, and hunting.

"We will be the first organization to begin a long-term project in this area. We are so excited and look forward to the challenge." - Novia Sagita, Managing Director

The park is home to critically endangered species such as the Helmeted Hornbill, Orangutan, and the Bornean Gibbons.

Planet Indonesia will collect baseline data and begin building a relationship with the some 35 villages that surround this critical ecosystem. In 2017 we plan to launch our model in the area, targeting the most vulnerable communities who rely on the unsustainable harvest of wildlife and natural resources as a source of income.



By Chelsea Call Photography

HOW CAN YOU HELP US?



MAIL A DONATION

Planet Indonesia
241 Selma Ave
St. Louis, MO
63119

DONATE ONLINE

www.planetindonesia.org

Other Ways to Help

1. Volunteer or apply to be an intern
2. Host an event in your town!
3. Hold an online fundraiser for a wedding, birthday, or passing of a friend
4. Make an in-kind donation
5. Ask your company to make a matching gift



WE ARE DEDICATED TO TRANSPARENCY AND CLARITY IN OUR FINANCIAL REPORTING

This financial data is from our 501(c)3 U.S. based not-for-profit and based on data from January 1 - November 30th, 2015. Our U.S based organization focuses on fundraising and international communications for our Indonesian-based organization. Our domestic branch based in Indonesia has received additional grant support outside funds we have provided.



Balance Sheet	Planet Indonesia International
<i>Income</i>	
Grants	47940
Individuals	16695
In-kind Donations	15000
Total	\$79.635.29
<i>Expenses</i>	
Program Support to Indonesian Branch	47,604.71***
Personnel	7600
Bank/Credit Card Fees	596.51
Insurance	0.00
Rent	0.00
Travel	3750.79
Postage and Shipping	59.80
Printing and Supplies	648.63
Information Tech.	755.33
Fundraising and Meetings	218.99
Total	\$62.295.59



***Program Support To Indonesian Branch



Special
Thanks To
Our
Partners



CONSERVATION, FOOD &
HEALTH FOUNDATION

