



Planet Indonesia

ANNUAL REPORT

2016





**PLANET
INDONESIA**





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MESSAGE FROM THE PRESIDENT



2016 proved another year of growth and success thanks to Planet Indonesia's innovative model and hardworking staff. This success is rooted in our organization's core belief: conservation thrives when communities are resilient and committed to promoting their natural surroundings. I'd like to share just a few ways Planet Indonesia drove people-centered conservation in 2016:

-We expanded our programs to reach 2,410 households participating in communal businesses and environmental leadership programs. Demonstrating our commitment to gender inclusivity, more than 70% of beneficiaries were women

-Our conservation experts collected wildlife data in one of West Kalimantan, Indonesia's most critical and under-researched ecosystems, Gunung Niut Nature Reserve. Iconic species such as the Bornean Orangutan, Bornean Gibbons, and the Helmeted Hornbill call the park home.

-Our wildlife trafficking team conducted the first ever surveys of animal markets in West Kalimantan. In partnership with OceanWise, we developed a smartphone app to collect data on bird markets and enhance the effectiveness of local law enforcement.

For these initiatives and more, Planet Indonesia

was honored as an effective member of the conservation community. UN Women named Planet Indonesia as one of the top ten new development organizations in the world, while the Wildlife Crime Tech Challenge awarded our efforts to combat trafficking. Our Executive Director, Adam Miller, was invited to share Planet Indonesia's story at the World Congress of the International Union for the Conservation of Nature (known as the Olympics of conservation!). He was also selected as one of thirty-four delegates for the International Federation for Animal Welfare's Youth Forum. We're humbled by this recognition.

Looking to 2017, Planet Indonesia will continue its inventive and ambitious approach to conservation. We are working with trappers to address the supply side of trafficking, redesigning fishing practices to conserve mangrove forests, and offering communal business members literacy and family planning services to fortify their resilience against poverty. I personally aim to broaden our networks in the United States as we will only grow stronger as we expand our community. On behalf of the Board of Directors, I extend a sincere thank you to all of Planet Indonesia's supporters in Indonesia, the United States and beyond. We are deeply appreciative.

Elizabeth Kennedy
President of the Board

INTERNAL SCALING

We are excited to share our growth with you both internally and externally. In 2015 we had a team of just 9 in this past year have grown to a team of 31 part-time and full-time staff. With new program support we expect our team to grow to a team of 40 by the end of 2017.

2015

9

2016

31

2017

+40

EXTERNAL SCALING

Planet Indonesia has been continually testing, perfecting, and replicating our model to reach thousands of villagers. By the end of 2016 we had a total of 2410 households enrolled in our communal business approach and reached through our leadership education program. With new program investments we are on track to reach over 3000 households by the end of 2017.

1650

2410

3110

INVESTMENT

Planet Indonesia International invests in program partners based on-the-ground in Indonesia. In 2016 we invested \$154,000 in Yayasan Planet Indonesia to carry out programs and increase the reach of our organization. In 2017 our investments will increase to \$200,000 in our local partners.

\$
\$47,000

\$
\$154,000

\$
\$ 200,000

OUR APPROACH

We help communities achieve sustainable development through nature conservation

THE PROBLEM:

Economic insecurities in rural communities drive cultural and environmental degradation. We address development issues that force communities in times of need to turn to activities that negatively impact the environment or cause them to lose management of natural resources to large corporations and enterprises. We target the world's poorest communities who live in tandem with the world's most biologically diverse ecosystems.

THE SOLUTION:

We promote cultural identity and sustainable resource management by building communal business groups that result in economically resilient communities. We identify

sustainable profit-making strategies by founding communal business groups to help individuals increase local income and improve access to savings and loans systems to build local resilience and decrease environmental degradation.

INTEGRATED CONSERVATION:

Our model is unique in that we make a commitment to human well-being to incentivize conservation and resource management plans. We provide a number of services to communities such as literacy training and reproductive health services to offset the opportunity costs and **catalyze** conservation.



CATALYZING CONSERVATION



Our approach drives the adoption of conservation and sustainable resource management by providing community-based services to make conservation cost-effective.

FOREST PROTECTION

We work with communities to protect some of the world's last remaining rainforests and mangrove habitats. By the end of 2017 we will have nearly **30,000 hectares** of forest protected through our communal business group approach and over **40,000** seedlings planted.

WILDLIFE TRAFFICKING

Indonesia has some of the highest rates of wildlife trafficking in the world. Our **wildlife investigations** team monitors the illegal trade and works with government to make arrests of illegal shipments and poachers.

COMMUNITY WELL-BEING

We use our communal business approach to make a commitment to community well-being. We are working with **2400** households to increase local income, provide literacy and reproductive services, in exchange for protecting forests,

decreasing illegal animal trafficking, and securing land rights.

GENDER INCLUSION

We place a heavy emphasis on developing women owned businesses. Over 1500 of our beneficiaries are indigenous women with a focus on revitalizing traditional textiles as a form of economic income in exchange for conservation compacts to protect rainforests.

SPECIES CONSERVATION

The habitats we are protecting have some of the world's rarest and most endangered species. We are currently working with species such as the Critically Endangered Bornean Orangutan and Helemted Hornbill. Our biodiversity survey team is currently conducting the first ever surveys the Gunung Niut Nature Reserve. In just 15 days we discovered over 100 species of birds and 35 herptofauna species.

DRIVING ADOPTION

Our model is unique in that we pair communal business development with conservation compacts that provide measurable, tangible, benefits to communities in exchange for effective conservation practices of high priority areas and species. Our model helps communities overcome the opportunity costs of conservation and ensures fair and equitable development in tandem with responsible resource management and stewardship. In 2017 we are expanding the services we provide to communities in exchange for protecting forests and wildlife.

BOOKS TO FISH

Planet Indonesia recently launched its **literacy training program**. All community members who join our conservation programs now have access to free coaching and tutoring. We believe that conservationists and development must move beyond the traditional boundaries of increasing cash flow to alleviate poverty and protecting forests, but also expand into education, health care, and other sectors.

COMMUNITY-HEALTH

Planet Indonesia is currently conducting feasibility studies to test and investigate the use of **family planning and reproductive health** as a conservation tool. With new funding, in late 2017 or early 2018 we will launch a new **community-health** program providing basic health care services to households that enroll in our conservation compact approach.



how we
Build
a better world



We build communal businesses as a tool to promote sustainable development



Identify

new livelihoods and sources of income



Transfer

assets to kick-start communal businesses



Community Capital

is built through savings and loans programs



Mentoring

and life skills coaching to promote long-term development



We use a simple 4 step approach to build strong relationships with communities and make a commitment to human well-being. Through these communal business groups we administer and design conservation compacts that provide incentives and benefits for implementing new resource management plans. Together with communities we drive the adoption of conservation through sustainable development.

PROGRAM GROWTH: FROM FOREST TO SEA

New program launching: Currently, **over 2.6 billion people on earth rely on fisheries** as a primary source of protein and economic income. Moreover, **97% of the world's** fisheries reside in developing countries.

Big fish reproduce at higher rates, but we want the big fish, taking the most important breeders from the population. Marine populations operate on a somewhat simple population principle that a thousand fish at a small age and class size have a much lower net reproductive rate than a 100 fish at a large age and class size. As the industry targets large fish of older age/class sizes (e.g. the “big” catch), humans unequally harvest from marine populations.

This causes a waterfall effect which destroys fish populations. As we harvest the **largest fish we take away the individuals contributing the most to the reproductive rate.**

Fish, crabs, and shrimp are the asset class with the fastest rate of return in the world. **Meaning, we just need to give them time.** Planet Indonesia is implementing Area and time closures (ATCs or Temporary Marine Reserves/TMRs) in coastal areas. Under this strategy small sections of coastal areas are temporary closed for 6-8 months, allowing for fish stocks to replenish before opening for harvest once again.

Utilizing ecological principles and the fast-rate-of-return of marine populations, our temporary closure system helps communities recognize the value of preserving coastal habitats that are necessary for marine population persistence.

Area and time closures integrate the ecology of fish reproduction into their management strategies producing a resilient system for sustained harvest. **When these temporary reserves are opened, local communities experience an explosion in income through harvested stock.**

Read more at: www.planetindonesia.org



INTERNATIONAL VS. DOMESTIC



Planet Indonesia is a group of two organizations. Planet Indonesia International is based in the USA and Yayasan Planet Indonesia is based in West Borneo, Indonesia. How do they differ?

PLANET INDONESIA INTERNATIONAL

INVEST: We invest in our on-the-ground partners in Indonesia. We fundraise and provide financial support.

MEASURE: We measure our impact and conduct studies to collect data to test our model

PARTNERSHIPS: We develop new partnerships through our internship and research associates programs

OUTREACH: We tell the story of our work in Indonesia to an international audience to increase awareness.

YAYASAN PLANET INDONESIA

IMPLEMENT: Our Indonesian team focuses on implementing projects and using our model to create results

MEASURE: With our international team of experts we conduct impact studies and research on our programs to measure our impact.

POLICY: Our Indonesian team uses our results and work to change national policy and raise awareness about issues at a national level

FINANCIAL STATEMENT: INTERNATIONAL BRANCH

Planet Indonesia is dedicated to transparency to all our stakeholders, donors, and fellow activists. Below are the summarized financial statements for our US based 501c3 not-for-profit. Program Support are grants and investments made to our partners based in Indonesia (Yayasan Planet Indonesia). For financial year ending December 31st, 2016.

Category	Received	Expenditures
Accounts Receivable (End 2015)	7181.12	
Donations	20697.7	
Grants	212535	
Refunds & Reimbursements	143.92	
Program Support ***		154452.18
Equipment		221.65
Fundraising		416.14
Information Technology		1039.15
Permit Fees		898.38
Personnel		12600
Printing		22.75
Professional Development		4011.23
Bank & Credit Card Fees		750.68
Travel & Transportation		10361.89
SUM	240557.74	184774.05
BALANCE END 2016		55783.69
RESTRICTED (GRANT CARRY OVER)		35,000
UNRESTRICTED		20,783.69

FINANCIAL STATEMENT: INDONESIAN BRANCH

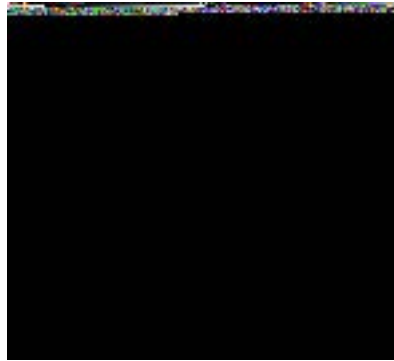
Planet Indonesia is dedicated to transparency to all our stakeholders, donors, and fellow activists. Below are the summarized financial statements for our INDONESIAN based not-for-pro fit. For financial year ending December 31st, 2016.

Category	Received	Expenditures
Accounts Receivable End 2015	27598.87	
Grant Support	177500.00	
Interest Income	931.40	
Reimbursement MCAI	15665.87	
Bank Fees		42.91
Program Investment		90833.26
Equipment		2735.53
General Operating Cost		987.24
Information Technology		529.82
Licenses		39.00
Meeting Expenses		514.30
Office Repair		3.82
Personnel		48788.05
Postage and Shipping		39.19
Printing		14.97
Office Rent		3509.59
Supplies		978.02
Taxes		632.93
Insurance Expenses		460.15
TOTAL	194097.26	150108.77
BALANCE END 2016		71587.36

THANK YOU TO OUR PARTNERS



Wildlife Reserves Singapore
Conservation Fund



MILLENNIUM
CHALLENGE CORPORATION
UNITED STATES OF AMERICA

*LIFE CRIME WILL
CHALLENGE TECH*

CONSERVATION, FOOD &
HEALTH FOUNDATION





**PLANET
INDONESIA**

241 SELMA AVE
ST. LOUIS, MO, USA, 63119

WWW.PLANETINDONESIA.ORG